SUMMER 2021 WEBINAR SERIES:
BUILDING YOUR STUDENT ENGAGEMENT TOOLKIT

July 14 to August 11, 2021
12 noon to 1:00pm

CLARK UNIVERSITY
SCHOOL OF PROFESSIONAL STUDIES
CENTER FOR EXCELLENCE IN TEACHING AND LEARNING
5-Part Webinar Series
July 14 – Aug. 11, Wed., Noon to 1pm

• July 14: Isn't Everything Online Now? Sifting for Gold in the Information Deluge
• July 21: “Understanding Bias in the Classroom: Language, Microaggressions, and Social Justice”
• July 28: Keeping the Best Bits: Technology and Teaching after COVID
• August 4: Evolution of the College Classroom: Strategic Integration of Experiential Learning
• Aug. 11: Running on Empty After the Pandemic: Managing Our Own Mental Health and Emotional Wellbeing in the Year Ahead
EVERYTHING ONLINE NOW?
SIFTING FOR GOLD IN THE INFORMATION DELUGE

July 14, 2021

Andrew Haggarty, Instruction/Reference Librarian
Laura Robinson, University Librarian
Lawrence Bolduc, Access and Curricular Resources Librarian
Today's Outcomes

• Outcome 1: Participants will identify talking points for resource evaluation.

• Outcome 2: Participants will be introduced to the benefits of adopting OERs and Library subscribed content in their teaching.

• Outcome 3: Participants will gain knowledge of where to search for OERs should they consider adopting them for their courses.

• Outcome 4: Participants will be aware of library services, resources, and how to contact us for support.
Agenda

• Resource evaluation
• Open Educational Resources (OERs)
• Q+A

To begin:

What is the best resource you have had a student use?
What We Talk About When We Talk About Resource Evaluation

• Currency

Is it up-to-date? Have new findings altered it? Is it hopelessly dated?

• Authority

Who created it? What are their credentials? Where is it published? Whose voices are left out?

• Purpose

Why was it created? Are there noticeable biases or inflammatory language? Who benefits?

• Accuracy

How much can be verified? Are sources cited (and how relevant are they?)

• Context

Are sources cited? Where does it fit in scholarly conversation? What can be discovered by a lateral reading?
Currency (or is it authority? Or purpose? Or accuracy?)

https://commons.wikimedia.org/wiki/File:Lucky-Strike-Doctor-Cigarette-Ad.jpg
The Safety of COVID-19 Vaccinations—We Should Rethink the Policy

by Harald Walach 1,2,3,* Rainer J. Klement 4 and Wouter Aukema 5

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Vaccines 2021, 9(7), 693; https://doi.org/10.3390/vaccines9070693

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(This article belongs to the Section COVID-19 Vaccines and Vaccination)

https://www.mdpi.com/2076-393X/9/7/693/htm#
Authority (and currency!)
Purpose
“The purpose of the Op. Ed. page is neither to reinforce nor to counterbalance The Times’s own editorial position,” the introduction to the newly created opinion pages stated in 1970. “The objective is rather to afford greater opportunity for exploration of issues and presentation of new insights and new ideas by writers and thinkers who have no institutional connection with The Times and whose views will very frequently be completely divergent from our own.”

Wikipedia:Potentially unreliable sources

From Wikipedia, the free encyclopedia

This is an essay.

It contains the advice or opinions of one or more Wikipedia contributors. They are not to be taken as policy or guidelines, as it has not been thoroughly vetted by the community. Some edits may not conform to Wikipedia's policies and guidelines.

Wikipedia's requirement for writing articles is "verifiability, not truth." We rely on what is written in reliable sources; if a reliable source gives general advice on what is and isn't a reliable source, discuss this at the reliable sources noticeboard.
In a study conducted at Stanford, Ph.D historians, students, and fact checkers were asked to evaluate websites and online resources. Guess who was fastest/most accurate?

Taking bearings (finding a sense of direction and place)

Reading laterally (vs. reading vertically and/or a close reading of the material)

Click restraint (vs. "click promiscuity")

https://www.tcrecord.org/Content.asp?ContentId=22806
What are the political orientations of the Brookings Institution ...
Brookings came to prominence in the early Cold War era, much like Cato, Aspen etc.
Brookings is a left leaning think-tank, although when it was founded there ...
2 answers · Top answer: Unless things have changed since I lived in DC, Brookings is consid...
Poll: Use of Library/Open Content in Teaching
Biggest Challenges for Students

Tuition (61.65%).

Course materials (39.56%).

Housing costs (38.1%).

https://www.mass.edu/strategic/oer.asp
Costs in Context

Costs of textbooks have risen 1041% since 1977.

Faster than: Tuition, Healthcare, or Housing

And cost has inflated more than three times the cumulative inflation rate in the US since 1977 (344%).

https://www.mass.edu/strategic/oer.asp
Student Impact

• Not purchase the required textbook (64.2%)
• Take fewer courses (42.8%)
• Not register for a specific course (40.5%)
• Earn a poor grade (35.6%)
• Drop a course (22.9%)
• Withdraw from a course (18.1%)
• Fail a course (17.2%)
• [Link](https://www.mass.edu/strategic/oer.asp)
Faculty have been shown to rate OER equal or superior to traditional resources. (Allen & Seaman, 2014).

Students perform just as well, if not better (Hilton, 2016; Hilton et al., 2016).
Why Adopt OERs

• Some studies show:
• Implementing OERs results in higher student grades (Colvard, et. al., 2018; Feldstein et. al., 2012).
• Higher pass rates (Fischer et. al., 2015; Pawlyshyn et. al., 2013).
• Lower failing/withdrawal rates (Colvard et. al., 2018; Feldstein et. al., 2012).
Why Adopt OERs

• Some studies do not find any significant difference in grades between OER adoption and traditional textbook use (Croteau, 2017; Feldstein et al., 2012; Lovett, Meyer, & Thille, 2008).

• Takeaway: You can't lose!
Where Can I Find Library Materials?

- The Library Website
- [www.clarku.edu/library](http://www.clarku.edu/library)
What about OERs?

- The Goddard Library's OER LibGuide is constantly being added to and improved!
- [https://clarku.libguides.com/oer](https://clarku.libguides.com/oer)
Other Good Guides to OERs?

**Salisbury University Library:**
- [https://libraryguides.salisbury.edu/OER/search-tools](https://libraryguides.salisbury.edu/OER/search-tools)
- Includes some great search strategies

**Washington State University Library**
- [https://libguides.libraries.wsu.edu/affordablelearning/findingoer](https://libguides.libraries.wsu.edu/affordablelearning/findingoer)
- Recommends search tools, strategies, and OER repositories

**Florida State University Library**
- [https://guides.lib.fsu.edu/c.php?g=586353&p=6043658](https://guides.lib.fsu.edu/c.php?g=586353&p=6043658)
- Highlights discipline-specific repositories
Where Should I Start?

OASIS

- https://oasis.geneseo.edu/
- Searches open content from 117 different sources and contains 388,707 records.

Mason OER Meta-Finder (MOM)

- Real-time, simultaneous searching across 22 different sources of open educational materials.

MERLOT

- https://www.merlot.org/merlot/index.htm
- Tens of thousands of discipline-specific learning materials, learning exercises, and content builder webpages

Open Course Library

- http://opencourselibrary.org/course/
- Brings together over 50,000 open educational resources.
Other Collections to Check Out

BCcampus
- [https://open.bccampus.ca/browse-our-collection/find-open-textbooks/](https://open.bccampus.ca/browse-our-collection/find-open-textbooks/)
- 371 open textbooks in a variety of disciplines

Luminos (University of Cal. Press)
- [https://www.luminosoa.org/site/books/](https://www.luminosoa.org/site/books/)
- 104 openly published academic titles

Open Textbook Library (University of Minnesota)
- [https://open.umn.edu/opentextbooks](https://open.umn.edu/opentextbooks)
- 889 Open Textbooks in a Variety of Disciplines

Open Course Library
- [http://opencourselibrary.org/course/](http://opencourselibrary.org/course/)
- A collection of shareable course materials, including syllabi, course activities, readings, and assessments
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