GSOM EMPLOYER EXPO HIRES!

GSOM’s Finance and Accounting Employer Expo on October 3rd, 2012 proved to be a success when a number of GSOM students were brought in for interviews and offered full and part-time jobs. See their stories below.

Shiqi (Chloe) Gu, an MSF student graduating this spring, was offered a part-time temporary position as a Tax Preparer for Flannigan Cotillo and Mainzer, LLP in Framingham, MA. She stumbled across the job posting in the Clark Recruiter prior to the Expo and interviewed with one of the partners of the company who asked about her academic background both here in the U.S. and her home country.

At the Expo, Chloe made it a point to speak with Flannigan Cotillo and Mainzer so she could make a personal impression. After the Expo, she was offered the Tax Preparer position where she will be learning various systems to prepare individual’s tax returns.

“Keep searching for open positions. Maybe you should keep options open and understand that you might not get a very high level job right away.”

Maura Houghton is another student who had a great experience at the Expo. Maura is an MBA 5th year student who was offered and accepted a full-time position with Stowe and Degen in Westborough, MA as a Staff Auditor.

Maura had a very positive experience with the Employer Expo. She spoke with three employers and learned that Stowe and Degen was seeking to hire two new employees. She talked with them before the Expo even began and continued the discussion during the first round table. She presented her resume and had a 1-on-1 conversation with the Marketing Coordinator who attended the event. Maura sent a thank-you e-mail after the event was over and in response to her thank-you, Stowe and Degen brought her in for an interview along with two other Clark GSOM students; two of which were offered full-time positions. Maura accepted the offer and can now relax for the remaining months of her education!

“One-on-one communication is best, as long as you’re personable enough to talk to someone. It’s all in who you know.”

Finally, Reed Powell, an MBA student concentrating in Expanded Accounting, was offered a position at two companies, and accepted an offer from CliftonLarsonAllen. Reed really enjoyed being able to communicate 1-on-1 with company representatives. He left his resume with each rep he spoke with and following the Expo, CliftonLarsonAllen e-mailed Reed with an interview request. Reed’s responsibilities for the first year will be to act like a “sponge” and learn everything he can from the company. Some more technical work will involve working as an auditor, beginning with audits of cash and receivables.

“My advice to other students is to prepare and rehearse your interview answers. It may sound silly, but actually role play different questions and scenarios. Also, do your research; know the company’s history and if possible, bring up recent news to them. I learned that Clifton and LarsonAllen merged together, this scored huge brownie points when interviewing during the Expo.”
In January 2011, the MetroWest Chamber of Commerce unveiled a new College Initiative program to engage college students as future business leaders.

In September of 2011, Clark University Graduate School of Management was added as another College Initiative partner.

Students are selected through a competitive process based upon academic standing, entrepreneurial skills and an interest in developing their business acumen and contacts. The long-term goals of this new initiative are to encourage business leaders of tomorrow.

The students are mentored by Chamber members who volunteer as coaches, to develop strong connections within the business community. The coaches assist their students in locating jobs within the region, developing “soft-skills” and providing experiential learning to augment the student’s classroom work.

In June, we’ll be recruiting new students to participate in this valuable program. Hear what current students are saying and get ready to apply for this prestigious opportunity!

"First of all I would like to thank the Career Services team for enrolling us in the College Initiative program of MetroWest Chamber of Commerce. It is my great privilege to be part of this program. I had a great opportunity in attending some of the best seminars and programs organized by the MetroWest Chamber from time to time, and also to interact and network with the local business community. I also liked the program of Career Day, where the Chamber of Commerce conducts a company tour for students, and we get the chance to talk with the senior managers of the company and understand its internal operations."

- Nitin Talreja, Class of ‘13

"This program really helped me develop a network of peers and professionals who could share information to help each other. I felt really lucky to get involved in this supportive community while getting lots of first-hand information about the business world from events such as Career Day."

- Xue (Sharon) Liu, Class of ‘13

"Great events, great mentor and great experience. I would say I am very fortunate to have been selected to take part in this elite mentorship program."

- Giang Dang, Class of ’13
I was so fortunate to have the chance to travel to Hong Kong and China for the University in January. I attended a conference on hiring trends in Asia where I learned that there are lots of jobs being added in all of Southeast Asia and China, and Singapore and Hong Kong are good places to work. I then met with alumni in HK, Shanghai and Beijing to re-connect them with each other and attempt to create an alumni group in China. I learned a lot about the Chinese culture so that Career Services can better serve our students.

I dusted off my passport and borrowed large suitcases from my daughter and spent a good two months planning the trip. It was very hard to find the alumni contact information as everyone changes their phone when they go home. I chose two “captains” for each city to help me—these were students I’d known well while they were at Clark. I asked them to go on Chinese social media to find the alumni and they did so well that I was able to meet 50 alumni while there.

We had 3 wonderful alumni dinners—Hong Kong on a boat in Causeway Bay with 10 alumni, Shanghai at Lost Heaven Restaurant with 20 alumni and Beijing at Yue He Restaurant with 20 alumni. The dinners were so much fun and in all cases, I was very impressed with the alumni’s jobs and how they were using their Clark degrees in their work. We got all the alumni connected with each other in each city and connected all the cities together—so our first alumni network of 50 people was started!

Since then, many others have joined the network and I’ve gotten many emails from people who missed the dinner. The word really got around! The alums are planning more events to get together. For me, one of the most exciting things is that they would like to help students returning to China after graduation. We’re coordinating a program to link you into their network, so they can help with your job searches and you’ll have a group of Clark friends when you get home. I’ll let you know when this is ready.

Here are answers to the most frequently asked questions about my trip:

Did I get jet lag—No
Did I get sick from the food—No. Did I like the food—Yes, but it was hard to be a vegetarian there.
Did the pollution affect me—Yes. Did I wear a mask—Yes, in Beijing it became necessary.

And here is my list of favorites:

Best shopping—Hong Kong (duh!) * Most fun city—Shanghai * Favorite tourist attractions—Hutongs and The Great Wall in Beijing * The Bund, Jade Buddha Temple and Tea Market in Shanghai * Chi Lin Nunnery, Goldfish Market and Night Market in Hong Kong *
Best travel tools—Skype & Halo
I missed the most—my children and hearing the English language * I enjoyed the most—taking the subways, ferries and trams; trying new foods; fresh fruit drinks like watermelon-yum!

Check out our trip video on YouTube or Youku! http://www.youtube.com/watch?v=szvYFS2ISec&feature=youtu.be or http://v.youku.com/v_show/id_XNTA5MTQwOTIw.html
Meet Our New Finance Career Advisor: Julianne Tamasy!

Dear Students,

I am joining the GSOM Career Services team after 18 years in banking focusing on foreign exchange. It is my hope that my professional experience will benefit you as you prepare for your future career as a financial professional. I am here to assist you with career advising, assistance with internship and job search, and I will teach the MBA-MSF Career Training Cohort. I am replacing former Advisor Patti Kane.

I first started as a currency trader and I later focused on corporate foreign exchange sales – helping companies to make international payments and hedging their foreign exchange exposures. In this capacity, I had the opportunity to work with mid-market and large corporations, asset managers and not for profits in New England, the Mid-Atlantic and the Mid-West.

Beginning in 2003, while at RBS-Citizens Bank, I helped to build an affinity marketing platform focusing on CFO’s in the private equity and venture capital industry, The Private Equity CFO Association. I served as the Executive Director for the Mid-Atlantic region from 2004-2006 while continuing my efforts to grow RBS-Citizens foreign exchange sales market share in this niche.

I was hired in 2007 to establish a foreign exchange business for First Republic Bank, a San Francisco based private bank. The foreign exchange business line was immediately successful: within 6 months we had achieved break even profitability. When I left First Republic Bank in April 2011, the bank boasted a complete suite of foreign exchange products.

I am in the GSOM Stevenish Career Management Center from 9 AM – 3 PM Monday through Friday. My Open Office hours are Thursdays 3:00 to 4:30 PM. If you have a moment, please stop by to introduce yourself – I am looking forward to meeting you and getting to know you better.

All my best,
Julianne Tamasy

GSOM Students!
Career Chat Coffee Station
Come see us & receive a free cup of coffee!
Tea & hot chocolate too!

Check out the Clark Recruiter for Hot Jobs!
Marketing and Social Media Specialist—Woofood
Associate of Partnerships—Boston Micro-Finance Club
Associate Intern—Marlborough Village Association
Human Resources Management Internship—UMass Memori-
al Medical Center

GSOM Career Services
Carlson Hall
GSOMCareers@clarku.edu
508-793-7112
Monday–Friday
8:30am–5:30pm

Upcoming Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>COWC Career Fair</td>
<td>March 13, 2013</td>
<td>12:00 PM–3:30 PM</td>
<td>Beechwood Hotel</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Worcester, MA</td>
</tr>
<tr>
<td>Strategic U.S. Networking</td>
<td>March 15, 2013</td>
<td>10:00 AM–1:00 PM</td>
<td>Clark University</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Jefferson 320</td>
</tr>
<tr>
<td>NYC Alumni Networking</td>
<td>March 21, 2013</td>
<td>6:30 PM</td>
<td>750 Lexington Ave.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>New York, New York</td>
</tr>
<tr>
<td>Boston MBA Career Fair</td>
<td>April 10, 2013</td>
<td>10:00 AM–3:00 PM</td>
<td>77 St. Stephen St.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Boston, MA</td>
</tr>
</tbody>
</table>